“Share the Journey”

JFI Webinar on the Caritas Migration Campaign

August 23, 2017
Timeline

September 27\textsuperscript{th} – Pope Francis Launch Event

September 27 – 30\textsuperscript{th} – CCUSA Annual Convening

October 8 – 14\textsuperscript{th} – Immigration as a Pro-life Issue
Timeline

January 7 – 13th – National Migration Week:
   “Many Journeys, One Family”

January 18 – 26th – Nine Days of Life: www.9daysforlife.com

February 3 -6th – Catholic Social Ministry Gathering
Timeline

February 8th – International Day of Prayer for Anti-Trafficking

June 20th – World Refugee Day

Justice for Immigrants Campaign

www.JusticeforImmigrants.org
Pope Francis Speaks

Welcoming, protecting, promoting and integrating migrants and refugees”
Parishes As Key Partners
Successful Models of Parish Engagement

• Parishes Organized To Welcome Refugees (POWR)

• Communities of Salt and Light: Reflections on the Social Mission of the Parish

• Welcoming the Stranger Among Us: Unity in Diversity
Sharing Other Resources
What I’ll talk about

• How to get information about the campaign
• What you can do on social media
Getting Information about the Campaign

• We’ll have a website
• Will be live the week of September 5th
• It will have a social media kit
• Sign up for email updates
• No URL yet...coming soon
• DD’s will get emails soon
Social Media Kit

• Actions you can do on social media
• Sample posts
• Graphics and photos you can use
• Key dates for when to post
• The hashtag to use and important accounts to follow
• Our goal: make this easy for you
Campaign Hashtags

#ShareJourney

#ComparteElCamino
Why Use the Hashtag?

• It shows you’re participating in this campaign
• You’re part of the larger discussion on social media
• Helps us to find your posts and “like” them
Reach Out

• Between Sept. 27 – Oct. 14
• Photo of yourself reaching out (or use graphic we can provide)
Sample Post

Migrants & refugees shouldn’t have to leave their homes to survive. Let’s reach out w/ love & support.
#ShareJourney
Facebook Lives Coming Up

- September 12
- September 27
- October 3
- October 12
Social Media Accounts to Follow

On Facebook, Twitter and Instagram, follow:

• JFI
• CCUSA
• USCCB
• MRS (Migration and Refugee Services)
• CRS